



The intersection of
geospatial +
the **built world**

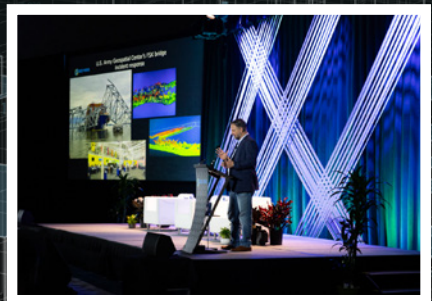
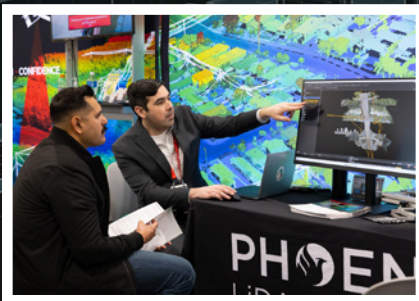
Presented by



2025

Post-Show Report

geo-week.com | geoweekevents.com



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Produced by **diversified**

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INTRODUCTION

We are thrilled to reflect on an incredible Geo Week 2025, where thousands of geospatial and mapping professionals came together to foster industry connections, explore the latest advancements in technology, and share insights that will shape the future of our field. Held February 10-12 at the Colorado Convention Center in Denver, CO, this year's event was nothing short of extraordinary, with record-breaking attendance, a sold-out exhibit hall, and an unmatched level of engagement across conference sessions, keynotes, and networking opportunities.

With 3,200+ professionals in attendance from 49 countries and 215 exhibitors showcasing cutting-edge solutions, Geo Week has solidified its role as the premier gathering for the geospatial industry in North America. The energy on the show floor, in conference sessions, and throughout networking events demonstrated the growing impact and convergence of geospatial technologies, digital workflows, and reality capture solutions.

From groundbreaking keynotes, including Dallas Fort Worth Airport's Digital Evolution and the story of the Francis Scott Key Bridge's Rescue, Recovery, and Rebuilding, to the expanded conference programming and new Future Leaders Hub, every aspect of Geo Week 2025 was designed to provide value, insight, and connections that drive the industry forward.

As we look back at the successes of this year's event, we are reminded that Geo Week is more than just a conference and tradeshow - it is a dynamic platform for collaboration, learning, and innovation. We are honored to bring together this community each year and remain committed to advancing the geospatial industry.

We invite you to dive into this post-show report to explore key highlights, insights, and takeaways from Geo Week 2025. Thank you for being a part of this remarkable event.

We look forward to seeing you again next year - with more opportunities for peer-to-peer networking, hands-on problem solving, and real-world case studies that spotlight lessons learned.



Lee Corkhill
Group Event Director



Carla Lauter
Senior Content Manager

**“If you only have budget
for one show in the
United States, this is it!”**

- Mack Kowalski
LiDAholics Marketplace

SHOW FACTS & FIGURES

“ There's no other event where I can network with so many like minded geospatial professionals!”

- **Daniel Windham**
Basemap Consulting



SHOW FACTS & FIGURES - ATTENDEES

PURCHASING AUTHORITY



86% of attendees have purchasing authority

“Met with companies around the world in one place, all here with the same intent.”

- **Joshua Mahaffey**
CAGE Engineering

SATISFACTION



96% met their objectives for attending



98% were satisfied with the event overall

INDUSTRY SECTOR



37%

Surveying & Mapping



11%

Earth Observation & Satellites



30%

Architecture, Engineering & Construction



11%

Asset & Facility Management



19%

Energy & Utilities



9%

Disaster & Emergency Management



15%

Infrastructure & Transportation



7%

Mining & Aggregates



13%

Land & Natural Resource Management



7%

Urban Planning & Smart Cities

Percentages reflect attendees' selections of multiple industries during registration.

TOP REASONS TO ATTEND



To discover new products and innovation



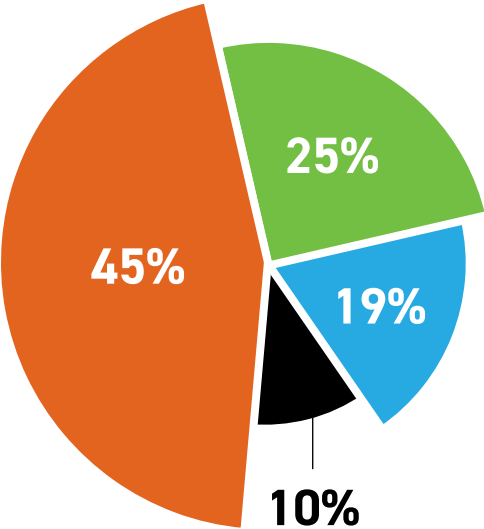
To network with other industry professionals



To gain new insights at the conference

SHOW FACTS & FIGURES - ATTENDEES

ATTENDEE COMPANY SIZE



45% 1-49

25% 50-499

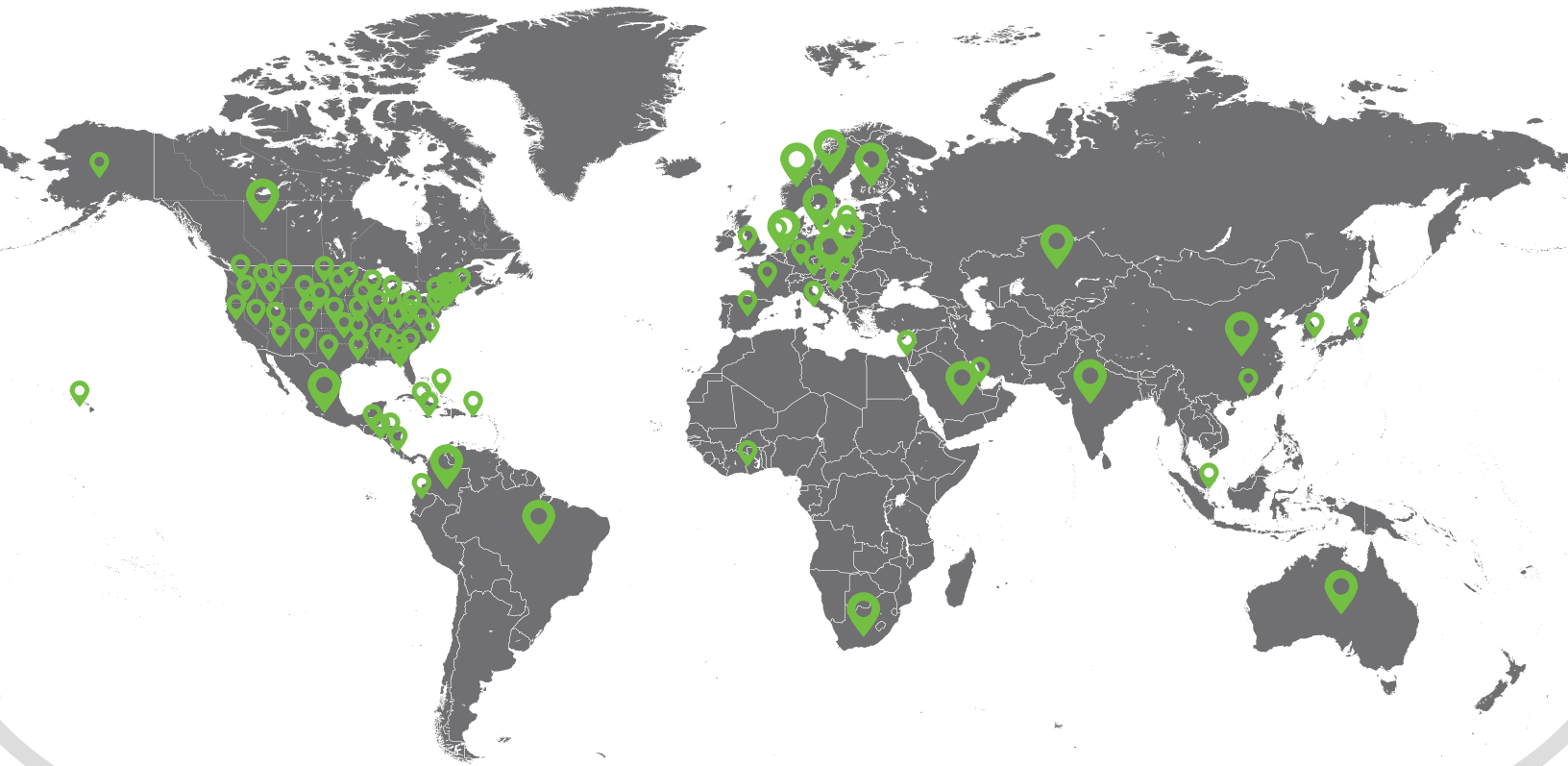
19% 500-4999

10% 5000+

CLICK HERE
TO SEE THE
FULL LIST OF
ATTENDING
COMPANIES

SAMPLE JOB TITLES

Aerial Lidar Project Manager	Lidar Product Leader
Aerospace Engineer	Mapper
Airborne Acquisition Manager	Mechanical Engineer
Architect	Mgr of Reality Capture
BIM Manager	Mobile Survey Specialist
BIM/VDC Manager	Operations Director
Civil Engineer	Photogrammetrist
Data Scientist	Product Manager
Data Systems Manager	Program Director
Dir Operations and Technology	Project Architect
Dir. of Lidar & Remote Sensing	Project Geophysicist
Dir. of Systems Engineering	R&D Scientist
Facilities Manager	Reality Capture Team Leader
Federal Geospatial Director	Remote Sensing Director
Field Survey Manager	Snr Systems Engineer
Flight Operations Manager	Solutions Architect
Geodesist	Spatial Data Scientist
Geomatics Analyst	Structural Engineer
Geoscientist	Surveyor and Mapper
Geospatial Program Director	UAS Senior Solutions Engineer
GIS Analyst/Photogrammetrist	Virtual Design & Construction Manager
GIS Engineer	VP & Chief Scientist
GIS/UAS Specialist	VP Imaging Systems
Hydrogeologist	VP Innovation
Innovations Manager	VP of Geospatial Services
Integrations Engineer	VP Operations
IT Director	VP, AEC Enterprise Solutions

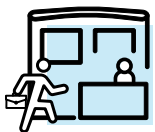


3,200+ professionals attended
Geo Week from 50 U.S. states and
49 countries

[Click here](#) to see the full list of attending companies.

215 COMPANIES EXHIBITED AT GEO WEEK

EXHIBITOR SATISFACTION & SALES



98%

were satisfied with the quality of attendees at their booth



98%

of exhibitors were satisfied with exhibiting at Geo Week



90%

were satisfied with the quantity of attendees at their booth



84%

of the floor space was re-booked during the 2025 event



97%

said that Geo Week is important to their business



96%

of exhibitors stated they were likely to return next year

“Geo Week is a must if you are related to the geospatial world. All the industry experts, users, providers, and partners in a very well organized event.”

- **Simon Krasauskas**
AISPECO

**INTERESTED IN
EXHIBITING?**

2025 EXHIBITORS



2025 EXHIBITORS



2025 EXHIBITORS

3D TARGET SRL	Fixposition AG	LumiDB	Septentrio
3DEO, Inc.	FJ DYNAMICS INTERNATIONAL LIMITED	Mach9	SHAREUAV LIMITED
3Dsurvey	FLAI	Mad Nadir Mapping	Signiant Inc
Aerial Services Inc	Flyability	Makepath	Silicon Sensing Systems Ltd
Aero - Graphics Inc.	Forsite Consultants	Managed Business Solutions (MBS)	SIMACTIVE INC.
AI-InfraSolutions	Frontier Precision	MAPPS	Sitelink
AKITABOX	Fugro	Maptek	Skand
Allen3D, LLC.	Fulcrum	Matterport Inc.	Skyfront Corp.
AmericaView	GEO Business	Maxar	Skyland Innovation Company Limited
Applied Imagery	Geo Search USA	Merrick & Company	Skyline Software Systems, Inc.
Arcsky	Geo Week Sales Booth	MicroStrain by HBK	SkyWatch
ASPRS	GeoAutomation	Mosaic 360 Camera Systems	SOMAG AG JENA
ATIS.cloud	GEOBIRO Ltd	Move Solutions	SpectIR LLC
Avenza Systems Inc.	GeoCue Group	Multicopter Warehouse	Spexi
Ayoroa Simmons LLC	GeoCue / LP360	National Geodetic Survey - NOAA	Stitch3D
BAAM.Tech	Geo-Plus	National Geospatial Intelligence Agency (NGA)	Stonex USA
Bad Elf	GeoShack	NavVis US, Inc.	Sunex Inc.
Balko Technologies	GeoSolutions USA Inc.	New Light Technologies Inc.	SURVAIR
BayesMap Solutions	Geospatial Professional Network (formerly URISA)	NOVI	Tech Maven Geospatial
Benaco	Geospatial World LLC	NV5	Teledyne Geospatial
Bentley Systems	Geosun Navigation Technology	OpenSpace	TerraGo Technologies
Blue Marble Geographics	Get Kids Into Survey	Oregon State University	Terrasolid Ltd
Bluesky Geospatial Limited	GIS Certification Institute	Orion Space Solutions, an Archfield Company	Tersus GNSS, Inc.
Canadian Remote Sensing Society	GIS Surveyors, Inc.	OXTS	Tetra Tech
Carahsoft	Global eTraining	Pavemetrics Systems Inc.	THE GEOHOLICS PODCAST
Cardinal Systems, LLC	gNext	Phase One	TOKNAV
Cintoo	GPI Geospatial, Inc.	Phoenix LiDAR Systems	TopoDOT
ClearEdge3D	Grade Control Products	Pix4D SA	TOPOFLIGHT AG
clevertwin	GreenValley International	PixElement	Topotrade
Coastal Carbon	GSSI	Point One Navigation	Trimble
ComNav Technology Ltd.	GUIDA	PointCab	Tuck Mapping Solutions
CompassData Inc.	Guideline Geo - ABEM MALÅ	Pointcloud Aviation Vertex Unmanned Solutions	US Geological Survey
Cupix	Hexagon Leica Geosystems	Pointerra	USIBD
DAT/EM Systems International	IGI	PolyExplore Inc.	Vectornav Technologies
DeepWalk	IMAGINiT Technologies	Prevu3D	Vectors
Dewberry	Imaging s.a.s.	Proceq - A Screening Eagle Company	VEERUM
DIELMO 3D S.L.	Impulseradar	Quantum-Systems GmbH	Vexcel Imaging
DJI Enterprise	ICEGPS LA LLC	Radiodetection	vGIS Inc.
Dynamic Aviation	Inertial Labs, Inc.	Rapida	VIAMETRIS
E38 Survey Solutions	Informed Infrastructure	RDO Equipment Company	Virtual Surveyor nv
EAGLEVIEW	ISPRS	Reality Capture Network	VRMesh
Elaine Ball Ltd.	ITRES	Reflektar	WGIC
Elysium Inc.	Jakarta	Resilio	Whiteout Solutions
Emesent	JAVAD GNSS Inc.	Revolution Flight	Wingcopter GmbH
Emlid Tech Kft.	KELYN3D	RIEGL USA Inc.	Wingtra
Enable My Team	Keystone Aerial Surveys	Rothbucher Systems	WISPR Systems
Eos Positioning Systems	Kompass Business Management System (BMS)	RPMCLasers	Woncan Technology Co., Ltd.
EPiC LiDAR Tech Co., Ltd.	Kontur	SAM	Woolpert
Epson America, Inc	Kucera International Inc.	SAMIN E&S Co., Ltd	XenomatiX
Esri	Laserscanning Europe GmbH LAS tools	Sanborn Map Company	XGRIDS
Exail	LiDAR Processing - rapidlasso GmbH	SBG Systems	xyHt Magazine
Exyn Technologies Inc.	LIDAR Magazine (Spatial Media)	Seiler Geospatial/ Seiler GeoDrones/ Seiler Design Solutions	YellowScan
FARO Technologies, Inc.	Lidaretto		Z+F USA, Inc.
Feima Robotics Co., Ltd.	LIDARUSA		Zhuhai 4DAGE Technology Co., Ltd
FIORinnovations			ZynQ

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World
Geospatial
Industry
Council



About Our Event Partners

From collaborating on key conference content and providing exclusive training, to showcasing the technical capabilities of our vendors, these partnerships strengthen and advance the geospatial and built world communities by providing additional expertise and industry advocacy to the event.

CONFERENCE PARTNERS



Founded in 1934 the American Society for Photogrammetry and Remote Sensing (ASPRS) is a scientific association serving professional members around the world. Its mission is to advance knowledge and improve understanding of mapping sciences to promote the responsible applications of photogrammetry, remote sensing, geographic information systems (GIS) and supporting technologies.



Reality Capture Network (RCN) is on a mission to inspire, inform, and empower companies in the built environment through its podcast, events, and online education center. By focusing on cutting-edge technology, innovative solutions, and industry collaboration, RCN helps firms embrace change and create new opportunities in the built environment.



The International Society for Photogrammetry and Remote Sensing is a non-governmental organization devoted to the development of international cooperation for the advancement of photogrammetry and remote sensing and their applications. The Society's scientific interests include photogrammetry, remote sensing, spatial information systems and related disciplines, as well as applications in cartography, geodesy, surveying, natural, Earth and engineering sciences, and environmental monitoring and protection.



MAPPS is the preeminent national association of firms involved in many aspects and benefits of the geospatial field in the United States. MAPPS is dedicated to all the business aspects, networking, technical and professional education, geospatial policy, and legislation that private practitioners and the mapping community will always need.



The United States Geospatial Intelligence Foundation (USGIF) is a 501(c)(3) nonprofit educational foundation dedicated to promoting the geospatial intelligence tradecraft and developing a stronger GEOINT community across industry, academia, government, and professional organizations. USGIF achieves its mission via its strategic pillars:

Build the Community | Advance the Tradecraft | Accelerate Innovation.



The U.S. Institute of Building Documentation (USIBD) is the first U.S. membership organization to focus specifically on supporting the Building Documentation Industry. The USIBD is committed to being the leading resource for all stakeholder groups with an interest in Building Documentation. As such, the USIBD strives to provide its members with a network of support and information, embracing industry professionals throughout the U.S. and Internationally.



The World Geospatial Industry Council (WGIC) is an association of companies representing the entire ecosystem of geospatial industry. WGIC endeavors to enhance the role of the geospatial industry and strengthen its contribution in global economy and society, facilitate exchange of knowledge within the geospatial industry and co-creation of larger business opportunities for the geospatial industry, represent business interest, and share perspectives of the geospatial industry and undertake policy advocacy and dialogue with public authorities, multilateral agencies and other relevant bodies.

GEO WEEK NEWS COVERAGE

“ Being part of Geo Week 2025 has allowed us to witness firsthand how innovation in geospatial technology is redefining the industry.”

- **Ana Maria Garcia**

C&C Consulting Construction Group



**ACCESS
CONFERENCE
NEWS**

SHOW RECAP



Day One:

Monday brought a palpable energy to Denver, Colorado as geospatial professionals from around the world came together for this annual conference and exhibition, sitting in on insightful sessions on topics from the National Spatial Reference System, to NeRFs and Gaussian Splats, to how emerging technologies are being used in the AEC space. They also had access to a packed exhibit hall floor featuring the leading companies from throughout the geospatial sector and beyond, connecting with leaders from these companies and seeing the new innovative products on display.

The event kicked off, as always, with a series of workshops as well as the annual [product previews](#), which give attendees a chance to hear straight from these companies about what they are offering before attendees can then go onto the floor and ask their follow-ups. From the product previews, people headed over to the [opening keynote](#), which featured speakers from the DFW airport sharing how they are utilizing cutting-edge technologies to keep operations running smoothly for the massive and complex facility.

After that, the exhibit hall floor officially opened, where Geo Week News got to speak with companies like [Rapida](#), [Global eTraining](#), and [Hexagon](#), and the conference program began in full swing. Among the sessions being held for the day was a panel discussion about how different professional organizations

representing different corners of the industry are preparing for the [modernization of the National Spatial Reference System](#).

Day Two:

Our exhibit hall floor has been packed throughout, and the sessions on this year's conference program have continued to leave attendees with inspiration after seeing incredible case studies, and food for thought after hearing from some of the biggest thought leaders in our industry. Day two delivered on all of that, starting with a phenomenal keynote, leading into a full day of sessions covering everything from unique case studies to open data to large-scale aerial mapping projects to the modernization of the National Spatial Reference System. And for the second day in a row, the exhibit hall floor was buzzing with networking, new connections being formed, and just buzzing energy in general.

The second day of this year's Geo Week kicked off with an [inspirational keynote](#) covering the response to the Francis Scott Key Bridge collapse that took place in March 2024. Featuring speakers from the United States Geospatial Intelligence Foundation, the Army Geospatial Center, and NOAA's National Geodetic Survey, the presentations and conversation showcased how a variety of geospatial agencies collaborated to make that response as efficient and effective as possible.

After the keynote ended, the exhibit hall floor opened once again

GEO WEEK NEWS COVERAGE

and attendees were able to check out a diverse conference program throughout the day. That included, as noted above, a session about [large-scale aerial mapping projects](#), as well as more information about the incredibly impactful [modernization of the National Spatial Reference System](#). Over at the exhibit hall, we also saw more innovation from companies like [Resilio](#), and the theater was the location for our annual Pitch the Press competition. This year's [winners](#) were NOVI, Mad Nadir Mapping, and Tersus.

Day Three:

Wednesday, the final day of the conference, certainly did not end the event with a whimper. The day kicked off with [a plenary](#) from a panel of representatives from the USGS, talking about the current progress of 3DEP and what is next on this journey from, as Jason Stoker put it, a paradigm of mapping to a paradigm of monitoring. That led into a packed day of conference programming, including the [celebration](#) of World Lidar Day, which took place on Wednesday, February 12.

In addition to that celebration, we also saw plenty more eye-opening conference programming, including talks about [modern surveying practices](#), the applications of digital twins, applying new technologies into practical workflows, and a fascinating project for capturing data for the entirety of Alcatraz Island. On the exhibit floor, we still saw the same level of energy, excitement, and innovation throughout the space, including at [Emlid's booth](#).





Chad Dillard, GeoCue, speaking at the Product Preview presentations.

Geo Week Highlights: Product Previews

*Attendees at **Geo Week 2025** had the opportunity to see some of the newest and most exciting products hitting the market in the industry. Spread across two rooms, 18 different companies spent 15 minutes each detailing the new innovations, which are summarized below by Content Specialist Matt Collins.*

UAV AND AERIAL MAPPING

GeoCue

Chad Dillard made a presentation for **GeoCue**'s TrueView product line, highlighting the company's newest offerings for UAV-based lidar systems, the TrueView 1 and TrueView 1 Lite. As Dillard explained in his 15-minute talk, these new offerings are designed to be budget-friendly entry points into the UAV mapping space. The two systems are similar, with the regular edition including more options for cameras and IMUs. The TrueView 1 Lite comes with a financing option, allowing new users to pay a small down payment and then pay off the rest over the course of 11 months, giving users an opportunity to complete a couple of projects and receive some of that ROI before paying in full.

RIEGL

In one of their two presentations for this year's product previews, **RIEGL** was represented by My-Linh Truong to talk about the company's UAV mapping portfolio. She quickly ran through the entire portfolio for the packed crowd and then focused on the newest addition to the lineup, their VUX-100. This new sensor is similar to the VUX-120, but includes a nadir scanning pattern, providing a full 160-degree field of view. In addition to introducing the VUX-100, Truong also talked about RIEGL's RiLOC-E and RiLOC-F, their IMUs for their uncrewed sensors.

Trimble Applanix

Representing **Trimble Applanix**, product manager Srdjan Sobol discussed the company's RTX line of GNSS-inertial OEM solutions for UAV mapping. These boards offer high-quality, direct georeferencing for UAV mapping sensors, helping to achieve centimeter-level accuracy regardless of where your flight is taking place. Sobol discussed the four different boards within the series – the APX-15, APX-20, APX-30, and APX-50 – sharing with the crowd the differences for each board and what they can offer to their drone mapping operations.

Spexi

In one of the more unique presentations, Graham Anderson introduced much of the audience to **Spexi**, a platform that can benefit both drone pilots and anyone who requires high-resolution, recent imagery of an area. He explained how the platform works, with areas being divided into individual hexagonal spaces –

GEO WEEK NEWS COVERAGE



Marko Mesarič, 3Dsurvey

known as Spexigons – which can be claimed by local drone pilots. These pilots can follow the map provided by Spexi, collect the imagery, and get paid. Then, organizations that require this data can purchase the imagery from Spexi. In his words, the platform is meant to be “Google Street View from the sky.”

Teledyne Geospatial

Teledyne Geospatial returned to Geo Week to highlight several new products, including Galaxy Network Surveyor. Tailored for data collection around utilities and other valuable and vulnerable assets, Network Surveyor features Galaxy Edge, Teledyne’s oblique imagery, real-time processing system. It also integrates with Pointerra3D to accelerate the digitization of utility grids. Teledyne also presented its EchoONE, a laser scanner designed for land surveying, vegetation, asset management, and transportation applications. When matched with a drone, the lightweight 1.2Kg scanner enables longer flights, while increasing accuracy and speed.

RIEGL

Longtime Geo Week participant RIEGL used their other Product Preview platform to describe the newest additions to its topo and topo-bathymetric product lines. Employing multi-directional scanning or “crossfire” geometry, the VQ-1560 III-S airborne lidar scanning system was created for high point density and ultra-wide area mapping. The system provides optimal coverage for superior data sets. Another airborne system is RIEGL’s VQ-840 GE. This lightweight system is ideal for drone-based missions,

such as surveying underwater topography. The VQ-840 GE has recently shown its value in operations ranging from mapping lithium ponds in South America to collecting waterway data in the Northwestern US.

Vexcel Imaging

Vexcel Imaging’s Director Sales for North America Jerry Skaw described his company’s new solutions for high resolution data imaging. Based on Bayer pattern sensors, the Ultra Cam Marlin uses Adaptive Motion Compensation (AMC) to improve precision in high-end aerial imaging. Similarly, the company’s new Ultra Cam Dragon 4.1 is an aerial mapping system that features three operating modes – camera, lidar, and hybrid. The Dragon 4 was designed, Skaw said, to “excel in challenging environments” and bring efficiency and accuracy to projects in fields such as forestry and precision agriculture.

DJI Enterprise

Kyle Miller from **DJI Enterprise** took the stage at the Product Preview session to detail the many features of his company’s new Matrice 4E drone. Ideal for mapping professionals and for those engaged in inspections work, the new Matrice 4E comes with an upgraded controller, a new spotlight, better speakers, and low-noise propellers. The drone also offers flight safety improvements, Miller said, that enable “faster precision imaging, easier inspections, and effortless 3D capture.” During the session, Miller also described DJI’s new D-RTK3 multifunctional station. The small, adaptable, and sturdy station can extend the range

of operations using drones like the Matrice 4E and enable more secure and accurate aerial surveying operations.

Leica Geosystem, part of Hexagon

Speaking during the Product Preview session, [Leica Geosystems'](#) Layton Hobbs and Anders Ekelund discussed their new mapping and bathymetric systems. Hopps described the Leica Terrain Mapper 3, an airborne lidar sensor that offers circle scan, skew scan, and ellipse scan options to improve data collection in both dense urban areas and steep terrains. Turning to data collection of waterways, Ekelund detailed the benefits and features of the Leica Coastal Mapper. Calling it "the most efficient sensor for bathymetric data collection," Ekelund said the system employs four sensors for higher survey efficiency. This higher efficiency, he explained, translates to increased value for operators because it reduces flight times and decreases the carbon footprint.

DIGITAL TWIN AND 3D SOFTWARE

Veerum

Presenting on a similar topic, Roy Hebert presented for [Veerum](#), talking about the company's own digital twin platform. Right now, he says the company is largely working within the energy, oil & gas, utilities, and mining industries, but they certainly are not the only sectors that can and should be taking advantage of these tools. Hebert ran through some of the capabilities of the platform and the value their customers are getting from it, including improved productivity, reduced field time, and lower costs. Additionally, he called out the importance of collaboration with industry partners, noting that Veerum does not collect the data and is always open to partnerships with firms that do.

Hexagon

While [Leica Geosystems, part of Hexagon](#), presented on their aerial topographic and bathymetric surveying capabilities in one room, the other featured a presentation from Mike Harvey about the company's reality capture software. He ran through the various features around Cyclone FIELD 360 and Cyclone REGISTER 360. Harvey ran through some of the crucial features of these tools, including georeferencing features, and how they can create a cohesive ecosystem between the company's reality capture hardware and this kind of software.

Esri

Most people know [Esri](#) for their ArcGIS platform, traditionally working in 2D for a variety of use cases layering multiple datasets on top of one another. Their presentation on Monday, given by Arek Szadkowski, however, focused on 3D, reality mapping, and digital twins. Szadkowski talked about how Esri's platform can take in imagery from just about any altitude – from satellite to crewed aircraft, to UAV, to ground-based systems – and create 3D base maps tied to geography, opening up many different possibilities. He ran through some of the use cases for this technology, including but not limited to flood and wind simulations, and talked about the journey for digital twin adoption. He told the audience



toward the end of his presentation that digital twins cannot be bought – they're built with specific use cases in mind.

3Dsurvey

[3Dsurvey](#) Product Manager Marko Mesarič told Geo Week Product Preview attendees that the company is "special" because its software is "developed from real experience." Drawing on its work with more than 70 clients worldwide in surveying, construction, mining, and many other fields, 3Dsurvey has developed digital processing and photogrammetry tools that feature the company's integrated CAD engine, complete workflow for volume integration, and RTK videogrammetry system. In addition, Mesarič said, the 3Dsurvey's software enables multiple device integration, including GNSS, SLAM, and photogrammetry, and its 3D survey cloud allows for data to be shared with multiple clients.

Bentley Systems

According to [Bentley Systems](#) solutions engineer Jakob Howard, his company is committed to "providing solutions for design, construction, operations, and maintenance." Their software is aimed, Howard said, at "advancing the world's infrastructure" and helping public works, transportation, and related professionals integrate geospatial technology and digital twins into their work. To these ends, Bentley has engaged in some recent partnerships and acquisitions. For example, Howard explained how the company is continuing its partnership with Google to leverage digital twin technology, and it acquired [Cesium](#) and [Seequent](#). Looking forward, Howard said that Bentley is looking to further leverage artificial intelligence to help engineers remove

GEO WEEK NEWS COVERAGE

"monotonous tasks" from their work and focus more on actual engineering.

Skand

Makers of web-based spatial data management & visualization software, **Skand** presented its vision of creating a software platform that allows users to "visualize, analyze, annotate, extract intelligence and share digital representations of physical assets." Central to Skand's mission is the desire to eliminate the "disconnect between business and spatial data." The company hopes to bring technologies such as digital twins and AI to "non-sophisticated users" and provide flexible solutions that enable users to implement these systems in ways that complement their existing strategies.

POINT CLOUD SOFTWARE AND MORE

One of the biggest challenges for the AEC industry today is keeping up with all of the changing technologies, with things like BIM and AI changing constantly. The industry is dealing with labor issues right now, so maintaining upskilling for current employees is vital for these firms. That's the challenge that **Global eTraining** is addressing, with its massive course library of upskilling trainings for AEC and other industries. You can read more about the work the company is doing [here](#).

Flai

While the general public today tends to think of AI in terms of large language models and other generative AI tools, the geospatial industry benefits from machine learning and other algorithms to streamline point cloud classification. **Flai's** platform is for just that, with an algorithm that classifies large point cloud files for a variety of industries, including transportation, utilities, and more. Nejc Dougan, who gave the presentation, noted that the algorithm has been trained for locations on every continent excluding Antarctica, which should provide the basis for this platform to be valuable to nearly any location on the globe.

TopoDOT

As Paul DiGiocobbe, who gave **TopoDOT's** presentation, noted to the audience, there is a massive problem in the geospatial industry. We have these massive amounts of data that should provide so much value, but actually deriving that value is a challenge. TopDOT's platform is designed to help these agencies get the most out of their data, with feature extraction and analysis. He specifically noted their TopoShare offering, which comes free to all users and allows for data governance and a sharing portal. Additionally, he told the audience about a new offering, which will provide consulting for firms that are looking for help in working with their data.

Stitch3D

Clark Yuan, the founder and CEO of **Stitch3D**, presented on another point cloud classification platform, with this one being a cloud-native platform to make it easier to share and collaborate with this data. In his presentation, he talked about his time in the Army and how difficult sharing data was at that time, which ultimately sparked this idea. As he points out, the interface is similar to that of Dropbox to make things as easy as possible, particularly for those non-technical stakeholders. He showed demonstrations on a variety of workflows that can take place within the platform, including creating fly-throughs and "multi-player" mode which allows for real-time collaboration.

LP360

During the Product Preview session, **GeoCue** took the opportunity to describe the many recent enhancements to its sensor agnostic LP360 point cloud and imaging software. Updates made over the past year include job management tools for creating and customizing data collection flights, batch processing, integration with DJI, and support for photogrammetry images. Other improvements include the ability to colorize point cloud and ortho images, support for handheld mapping solutions and mobile mapping, GUI improvements, including an immersive view, and the introduction of new online tools, such as a portal, LP360 Cloud, and desktop support.

Trimble

Skyler Neumeyer from **Trimble** Geospatial described the products in his company's new mobile mapping portfolio. He explained how Trimble is phasing out its image-only MX7 system and introducing the new MX60 "mid-spec" system along with the high-resolution MX90. Available in "core," "pro," and "premium" options, the MX60 offers improvements in range noise and density over previous products. What's more, the MX60, as well as the MX90, benefit from Applanix software updates, including access to field and office software and the Trimble Reality Cloud Platform service, which lets users easily host and share data.

Blue Marble Geographics

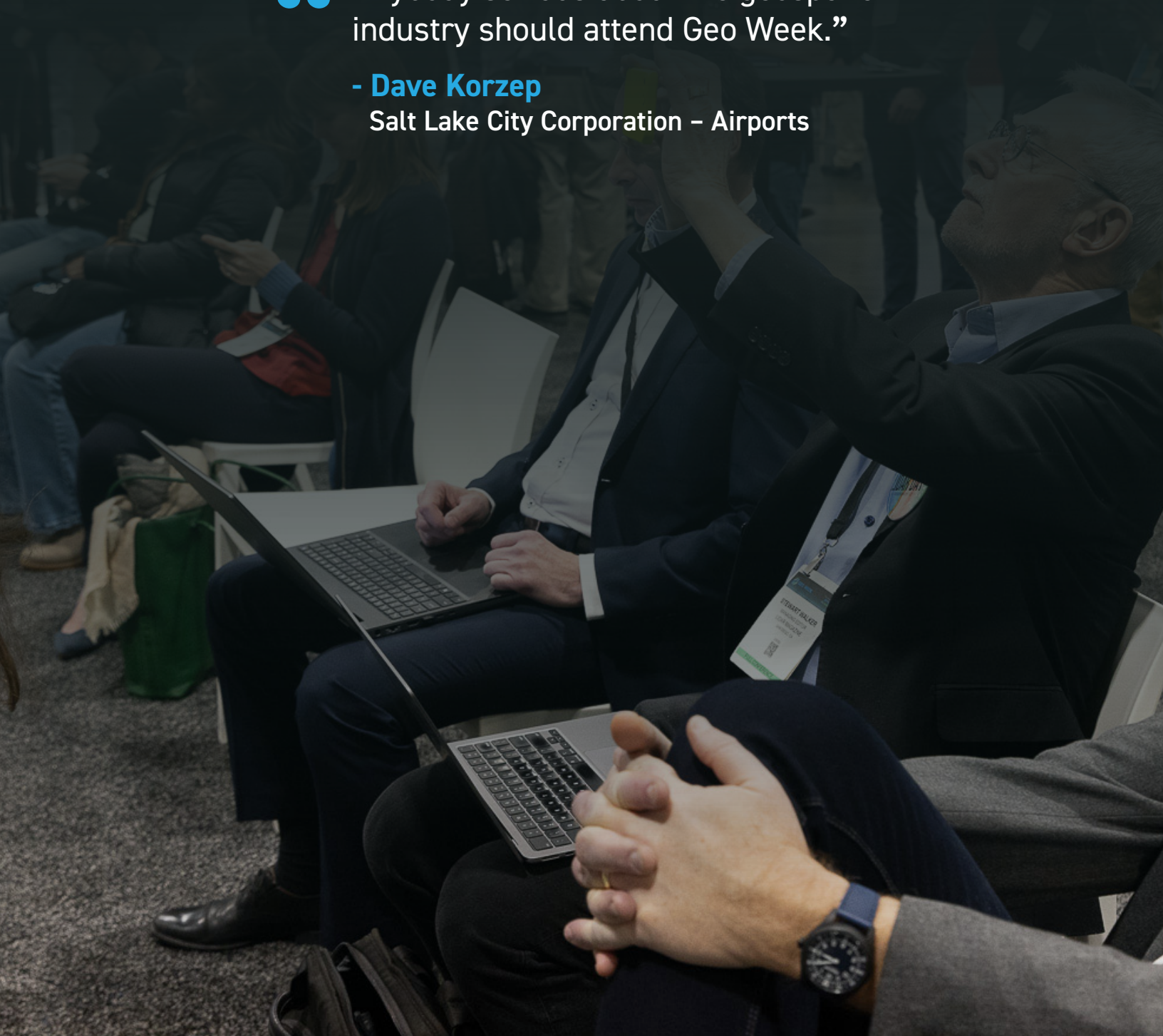
According to Senior Applications Specialist Gus Cooke, **Blue Marble Geographics'** Global Mapper Pro is "an insight and learning engine" that helps mappers save time and effort. Deep learning tools, he said, are central to the effectiveness of Global Mapper Pro. These tools enable semantic segmentation, which improves land cover classification and building extraction operations. Similarly, object detection tools help Global Mapper perform tasks like vehicle detection. Looking ahead, Cooke explained that Blue Marble is looking to add more advanced settings to Global Mapper Pro, including data fusion and the ability to download, save, and share models.

PRESS COVERAGE & SOCIAL MEDIA

“Anybody serious about the geospatial industry should attend Geo Week.”

- **Dave Korzep**

Salt Lake City Corporation – Airports



SELECT PRESS COVERAGE & SOCIAL MEDIA

PRESS



Autonomy Global

5 NEW THINGS: GEOSPATIAL TECHNOLOGIES UNVEILED AT GEO WEEK 2025



GIM
INTERNATIONAL

SESSION AT GEO WEEK 2025 EXPLORES AR, VR AND AI IN CONSTRUCTION



PointCab

GEO WEEK 2025: RECAP



Sports
MEDIA GROUP

GEO WEEK 2025 EXHIBITION HALL WALKTHROUGH

SOCIAL MEDIA

Woolpert
28,045 Followers
Timo • 6

Sometimes one week just isn't enough! Between hearing from Woolpert's own Qasim Abdullah, Amar Nayegandhi, Aaron M., and Daniel Kruemel up on the big stage and celebrating the 2nd annual World Lidar Day, Geo Week 2025 was one for the books... and we'll be submitting a formal request to make it Geo Month from now on.

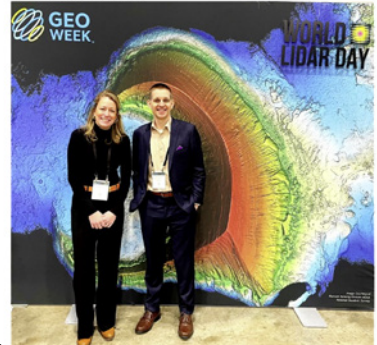
What a blast. See you all next year!

#GeoWeek2025 #GeoWeek #geospacial #lidar #WorldLidarDay Kim Hansen Buse Onen Woolpert Asia-Pacific Woolpert Africa Murphy Geospacial



Karla George • 2nd
CEO, MBA - Simon Business School
Timo • 6

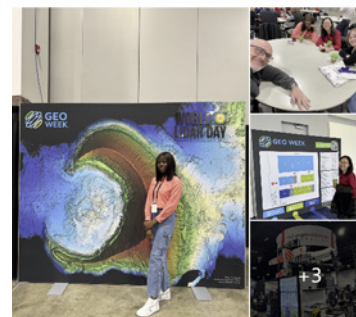
Chris Alvaro and I had a blast representing FLX AI, Inc. at Geo Week the past few days. There was a noticeable focus this year on #GEOAI and the insights we are about to unlock in this space based on the tremendous data we have captured of our world and continue to capture. Thanks to all the folks we connected with for the great conversations and opportunity to share ideas on how we can continue to innovate in this exciting space.



Ivy Kwashie • 3rd+
Graduate Assistant GIS (Remote Sensing) Geography| Valuation|Women in GL...
Timo • Edited • 6

I had an incredible experience attending my first Geo Week! It was fascinating to explore the latest advancements in geospatial technology and engage with professionals from diverse industries. The opportunity to connect with experts, exchange ideas, and gain insights into emerging trends made this conference truly enriching. Grateful for the meaningful conversations and new connections I made along the way. Looking forward to applying what I've learned and staying engaged in this dynamic field!

#GEOWeek #Geospacial #GIS #GeoWeek2025 #ASPRS #Networking #LIDARDAY



Get Kids into Survey
3,444 Followers
Timo • 6

It's the final day of Geo Week today! Make sure you stop by Trent on the GKIS stand #745 and our founder Elaine on her marketing stand a few booths down...

Answering all your questions about carrying out outreach or getting involved as a company. There's options for everyone to help inspire the next generation of surveyors 🙌

#getkidsintosurvey #careers #brandambassador



Brian Soliday • 2nd
Chief Partnership Officer-AM at Voxmaps Inc. | President/Founder-Rocky...
Timo • 6

Geo Week here in Denver was a very solid event. Lot's of new Tech for rich data collection for HD Maps, Digital Twins, and Geospatial mapping. Saw a number of old friends (as in long time, not "old"), including Tech Guru Pete Kelsey of VCTO Labs LLC, and the Mapping/LIDAR guy on The Secret of Skinwalker Ranch TV show.



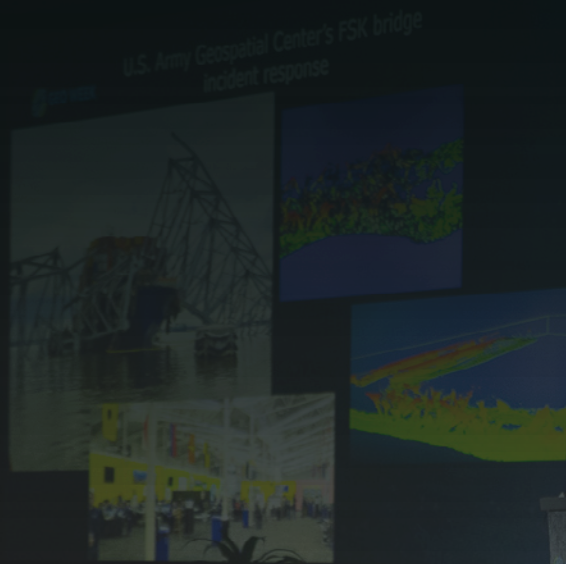
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CONFERENCE INFORMATION

“ Geo Week was an incredible experience, bringing together experts in geospatial technology, digital twins, and infrastructure innovation. The sessions provided valuable insights into emerging trends, practical applications, and the future of the industry.”

- **Josiah Thomas**
Colorado Rural Water



CLICK HERE
to view
All Speakers

KEYNOTES

DFW Airport's Digital Evolution: 3D, AI/ML, and Event-Driven Architecture in Action



KELLY WATT
DFW Airport



ADAN BANDA
DFW Airport



TARINI SHUKLA
DFW Airport

DFW Airport, the third largest globally, faces rapid growth, major construction, and the need for improved efficiency. This keynote explored how DFW uses 3D visualization, AI/ML, and event-driven architecture for Utility Management, Terminal Operations, and Emergency Management. The presentations covered GIS, digital twins, predictive insights, and real-time monitoring.

Francis Scott Key Bridge: Rescue, Recovery, and Rebuild



RONDA SCHRENK

United States Geospatial
Intelligence Foundation (USGIF)



MIKE ASLAKSEN

NOAA's National Geodetic Survey



JEREMY WASSON

Army Geospatial Center (AGC)

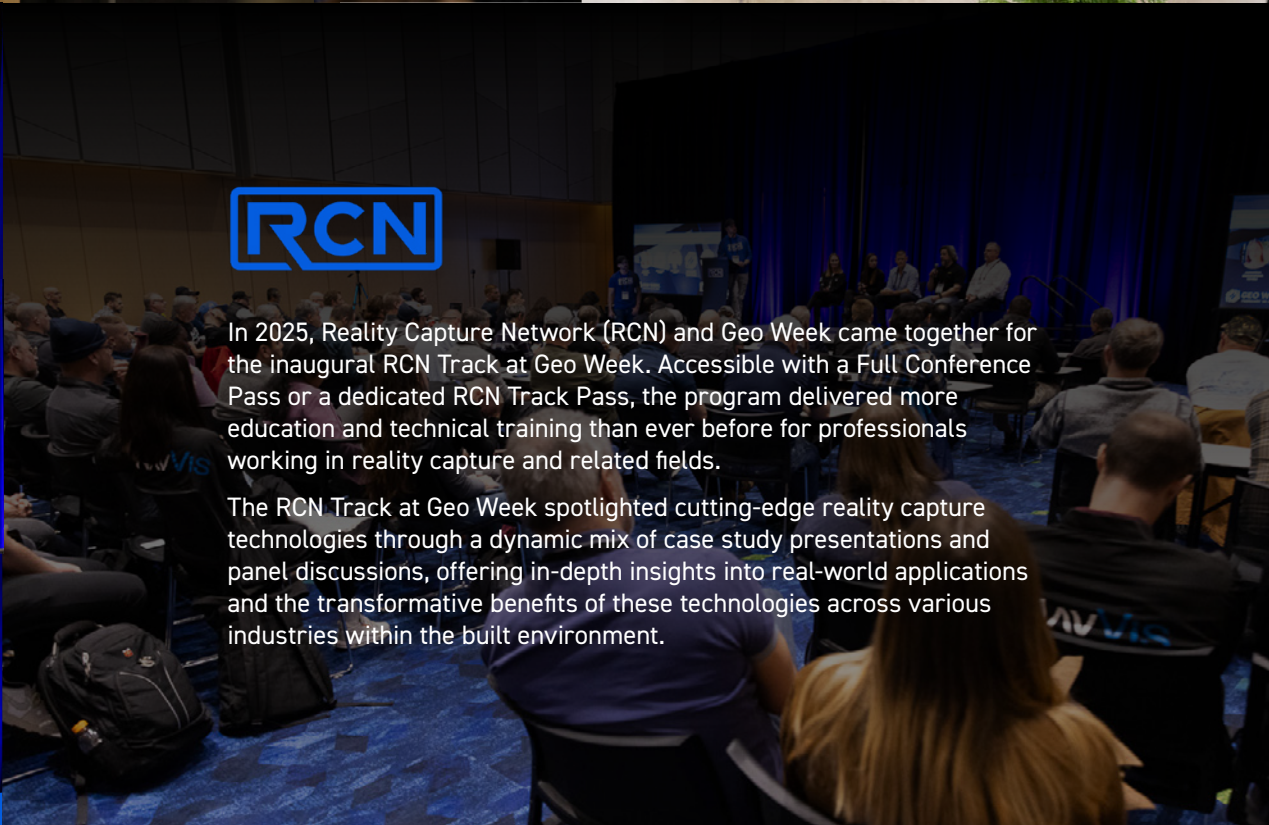
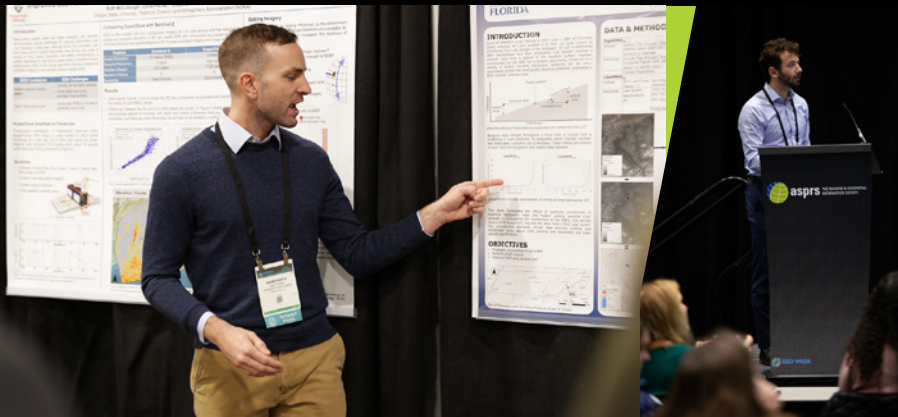
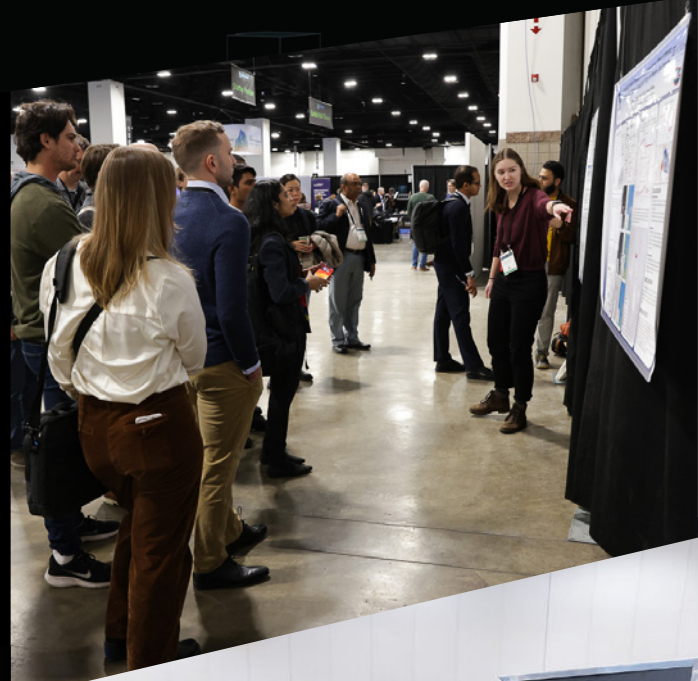
In the early morning hours of March 26, 2024 the MV Dali, a 984-foot container ship bound for Sri Lanka, experienced a sudden loss of power while navigating outbound along the Patapsco River from the Port of Baltimore. The ship struck a main truss of the Francis Scott Key Bridge, causing the immediate collapse of approximately half a mile of the bridge structure. The Port of Baltimore, one of the nation's largest ports, generates over \$2.6 billion in annual business revenue and has only one deep-draft channel providing access to its facilities.

This keynote presentation discussed the heroic rescue and recovery operations through the eyes of the National Oceanic and Atmospheric Administration and the Army Geospatial Center. This presentation explored how numerous teams mobilized quickly, leveraging a vast array of geospatial data inputs and advanced analytics to create a groundbreaking common operating picture. This enabled unparalleled collaboration across federal, state, and local levels to address a disaster of this magnitude.

CONFERENCE PARTNERS



In 2025, ASPRS and Geo Week came together once again to offer a robust program accessible to all Full Conference Pass holders. This comprehensive offering delivered expanded education and technical training for professionals working in photogrammetry, remote sensing, GIS, lidar, and related fields. ASPRS also hosted add-on workshops for deeper dives into specialized topics and presented the Academic Hub, and Future Leaders Hub which showcased research posters, academic presentations, and insights from leading universities.



In 2025, Reality Capture Network (RCN) and Geo Week came together for the inaugural RCN Track at Geo Week. Accessible with a Full Conference Pass or a dedicated RCN Track Pass, the program delivered more education and technical training than ever before for professionals working in reality capture and related fields.

The RCN Track at Geo Week spotlighted cutting-edge reality capture technologies through a dynamic mix of case study presentations and panel discussions, offering in-depth insights into real-world applications and the transformative benefits of these technologies across various industries within the built environment.

SUPPORTING PARTNERS

“Geo Week is the premier event for geospatial professionals, showcasing cutting-edge technology, expert insights, and invaluable networking. A must-attend for anyone serious about the future of geospatial data and reality capture.”

- Rob Ross
CPL



SUPPORTING PARTNERS

Publications



Portals



Analysts



Associations & User Groups



Cooperating Events



Special Promotion Support



ONSITE EVENTS & SHOW HIGHLIGHTS

“ Geo Week is a must for anyone who is a seasoned professional in the industry or is just getting started. There is always something new and exciting to learn each time I go.”

- **Daniel Poloz**
DeepScan Studio



PITCH THE PRESS



Three Innovative Solutions Selected in “Pitch the Press” at Geo Week 2025

MATT COLLINS

At Geo Week, the premier event that champions the coming together of geospatial and mapping professionals, three innovative solutions were chosen as the winners of the Pitch the Press event. The latest products from **Mad Nadir Mapping**, **NOVI**, and **Tersus GNSS** were chosen from 16 presentations that were pitched rapid-fire to a panel of high-profile press representatives at Geo Week. These solutions represent the cutting edge in hardware, components, and services.

In evaluating this year’s competing companies, the Pitch the Press panel of judges focused on contestants who took innovative approaches to solving problems and meeting the needs of the marketplace. For example, the judges were impressed by NOVI’s presentation and their solution’s ability to take the major problem of accessibility around Earth Observation data, and use of edge computing in space to democratize the data. Along similar lines of thinking around democratization, the judges were intrigued by Mad Nadir



Mapping’s affordable lidar systems being accessible to a wide swath of potential users, providing data to an accuracy that is acceptable for many use cases. Finally, Tersus’ newest offering, combining GNSS and photogrammetry, was notable to the judges for its innovation as a new class of product on the market to meet a need for the industry.

Pitch the Press is a unique opportunity for exhibitors to present their products to a group of editors and reporters looking for the most unique new technologies on display at Geo Week. Sixteen exhibiting companies opted to share their new product or service during the one-hour event. Each exhibitor gave a two-



minute brief to members of the media, followed by a one-minute Q&A.

"This year's Pitch the Press entries demonstrated a clear focus on accessibility and innovation, tackling industry challenges in ways that make advanced geospatial solutions more attainable," said Jeremiah Karpowicz, Editorial Director for Geo Week News. "The selected winners reflect a growing emphasis on democratization - whether through affordability, cutting-edge technology, or entirely new approaches to data collection and analysis."

Pitch the Press provides attendees with a sense of what products can be further explored on the **Geo Week exhibit floor**, which contains more than 215 exhibitors from around the world. Understanding the opportunities that companies like Mad Nadir Mapping, NOVI, Tersus GNSS are creating is just the beginning of where and how their respective industries will advance.

The "Pitch the Press" judging panel included Jason San Souci, *Do You Know Drones* Podcast host; Dan Smigrod, *We Get Around Network*; and Matt Collins, *Geo Week News*.

PITCH THE PRESS WINNERS



TRIMBLE WELCOME RECEPTION



“Beyond the presentations, the networking opportunities were just as impactful—connecting with industry leaders, sharing ideas, and discussing real-world challenges made the event truly worthwhile.”

- **Josiah Thomas**
Colorado Rural Water





World Lidar Day was founded by a group of public agencies and private industry representatives working collaboratively to raise awareness about the value of lidar. Lidar, or light detection and ranging, is a remote sensing technology that uses pulses of light to determine the distance to an object by measuring the time it takes for that light to return. Lidar data are collected via air, land, and sea vessels, and the capability is available on some smartphones. These data can be collected at varying levels of accuracy for a wide range of applications. The inaugural World Lidar Day was hosted at Geo Week in 2024, and we were proud to continue the celebration at the 2025 event.



[Read the article here](#)



SOCIAL IMPACT

“ Geo Week was very useful to look for new technology to bring to my country and to show our customers the possibilities and efficiency that can be achieved.”

- **Daniel Rodriguez**
Latitude Solutions



Social Responsibility

Geo Week is accountable and committed to contributing to the well-being of communities and society through environmental and social measures.



Geo Week Elevating Sustainability

As a leader in the global expositions and conference industry, Diversified Communications, the organizer of Geo Week, recognizes its responsibility to understand and prioritize actions to reduce the carbon impact of the events it produces. Learn what we are doing at Geo Week, and what you can do to help.

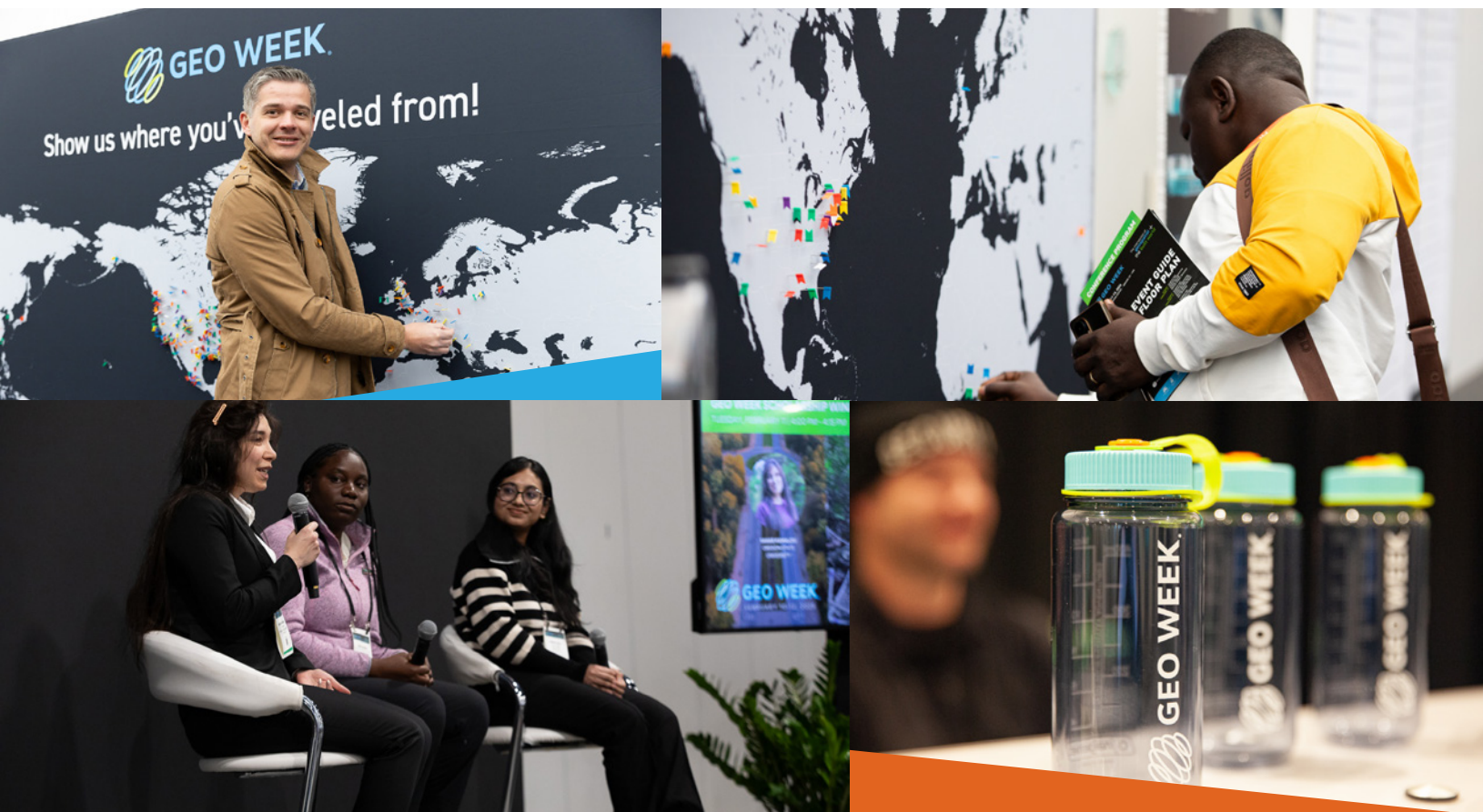
**LEARN
MORE**



Geo Empower

Geo Week is part of Diversified Communications' Diversity, Equity + Inclusion efforts to drive discussions and actively advance the principles of racial equality, social justice, and inclusion. Through these efforts, we aim to influence and grow an ecosystem for the open exchange of ideas and the ongoing pursuit of best practices. Learn more about Geo Week's diversity, equity, and inclusion initiative and how we can support your efforts in this area.

**LEARN
MORE**



Geo Empower Scholarship

Geo Week announced the launch of the Geo Empower Event Scholarship, an initiative dedicated to empowering university students passionate about utilizing geospatial, surveying, mapping, and 3D technology for social good. With a vision to foster an inclusive and diverse community, this scholarship program seeks to nurture innovation, facilitate knowledge exchange, and provide access to mentoring and networking opportunities by selecting university students to attend Geo Week through an event scholarship.



GEO WEEK

“ We are thrilled to introduce the Geo Empower Event Scholarship recipients. Geospatial technology is transforming how we address challenges like environmental monitoring, urban planning, and disaster response. We are dedicated to investing in the next generation of geospatial leaders who will use technology to better their communities, and we aim to provide a powerful platform for mentorship and education early in their careers. This scholarship will empower younger generations seeking access to opportunities in the field.”

Lora Burns, Senior Marketing Manager and DEI Manager at Geo Week.

[Read the article here](#)

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DENVER, CO - USA



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geospatial +
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